

Rail 'n Road

Volume 51 No. 4

April, 2002

Meeting Announcement

Speaker Meeting

Date: Tuesday April 16, 2002
Reservation: Make your reservation by April 12, 2002
Place: Adams Mark Hotel
939 Ridge Lake Blvd.
Memphis, TN 38120
Time: Networking 6:00 PM
Dinner 6:30 PM
Menu: Chicken/Roast Sirloin with
Salad, Vegetable medley, Potatoes, and Pie
Tariff: \$25.00 for Members and Guests
\$20.00 for Life members and students

Lena Yang with the U.S. Consulate in China will talk about "Dangers and Opportunities of Doing Business in China" This is a joint meeting with the Council of Logistics Management and is sure to attract a lot of interest, so make your reservations early. Use your Club's Information and Reservation Number, 901-794-6004 or the Club's web site trafficclubofmemphis.com to make your reservation.

Golf is an awkward set of bodily contortions designed to produce a graceful result. Tommy Armour

President's Message

Thanks to the **36** members and guests for attending the March meeting to hear **Mike Beebles** and **Scott Charlton** give a very interesting and informative presentation about how Logistics Technologies' develops and installs the highest quality 3PL logistic services. Also, special thanks to:

Ken Opperman for all his efforts making this meeting program possible

The Club has received a total of 18 new members for the 2002 term year. However there were 46 members that did not renew their membership for 2002. Although the membership roster is over 100 active members, the Club still needs new members to continue its programs and outings. Let's all try to help **Keep the Momentum Growing in 2002** by asking all your co-workers, customers, suppliers, vendors, associates and anybody else that is industry related to please join the Traffic Club of Memphis.

Last year the Club nominee's was selected as the **TCI Transportation Person of the Year**. This year the Club is accepting applications for this outstanding industry recognition award and the deadline for Nominating Someone Great is April 30th.

Golf is coming May 14th at Memphis National Golf Course.

The Club is still on the "**move**" so please check the website event schedule or the Rail'n Road to see the direction of this movement as to the dates and locations for future meetings.

The Club would appreciate all members that are internet connected to *please continue to use the website to make your (RSVP) advance meeting reservations*. The website has a built in programmed meeting attendance system that the Club is using to help manage the Club's records and finances. If you do not have access to the internet, the Hotline is still available.

The Memphis Council Logistics Management Roundtable will be meeting with us at the April meeting. Please make your reservations early for the April 16th meeting at the Adams Mark Hotel to hear **Lena Yang** of the US Consulate office **from China** talk about the dangers and opportunities of doing business in China.

Let's Continue to Keep the Momentum Growing in 2002

Since the first of the 2002 term year, the Club has received 18 new members. However, 46 members did not renew their membership for 2002. Therefore, it is absolutely necessary that the Club obtains new members each year to maintain its membership base and hopefully grow each year. For the Club to continue to be recognized as a major organization of transportation, logistical professionals located in Memphis, the city that promotes itself as the *Distribution Capital of the World*, then the Club should be a very large organization. Therefore, please help by asking all your co-workers, customers, suppliers, vendors, associates and anybody else that is industry related to please join the Traffic Club of Memphis.

Secretary/Treasurer **or** **Secretary and a Treasurer**

As published last month, the Club is looking for a member to serve as the Club's Secretary/Treasurer. However, with the growth of the Club and hopefully for the good of the Club's future, the Officers and the Board have decided to pursue the course of splitting the combined Secretary/Treasurer position into two separate positions, if two members are interesting in serving the Club as Secretary and the other as the Treasurer. The Club has two computer systems that can support each position. If any member is interested in performing the duties of the combined position or one of the two individual positions or have any questions, please contact Dale Kehr at 363-3800 #103.

Traffic Club of Memphis Scholarship Program Purpose

The purpose of the Traffic Club of Memphis Scholarship Program is to promote the continuation of professionalism in the traffic, transportation, logistical field by annually awarding at least one \$1,000 scholarship to a full-time college student pursuing higher education in this area of study.

TCI Transportation Person of the Year Nomination

Traffic Club of Memphis is a member of the national organization, Transportation Clubs International (TCI). TCI started awarding a Transportation Person of the Year award in 1984. It is presented each year at its annual Congress and is designed to recognize significant contributions by an individual in the field of Transportation, Traffic Management, or Logistics. The purpose of the award is to focus attention upon local, national, or international excellence. TCI solicits nominees from all affiliated traffic-transportation clubs in the United States, Canada, and Mexico.

The Traffic Club of Memphis uses the following guidelines to select its nominee representative for entry in this program:

1. Recommendations must be submitted using the club's Nominate Someone Great application form.
2. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet, and the biographical information sheet so please be clear, concise, and factual as publicity of the selection will be made to the media.
3. Selection will be made by the Director of Scholarship/TCI, Advisor, and President.
4. The application form must be received or postmarked by April 30th.
5. Announcement and presentation of the Club's nominee for TCI Transportation Person of the Year will be made at the June meeting.

Memphis Chamber of Commerce
Northwest International Golf Classic
April 22, 2002
Colonial Country Club

Memphis Chamber of Commerce is promoting the Northwest International Golf Classic to be held on April 22, 2002, at Colonial Country Club. For all members from the Traffic Club of Memphis that play in this golf classic, the Chamber will **donate 10%** to the Traffic Club of Memphis Scholarship Program. So please remember to tell the registration personnel that you are a member of the Traffic Club of Memphis. For more information please contact Phil Johnson of the Memphis Chamber of Commerce.

GERMANTOWN DEPOT TRANSPORTATION MUSEUM

The City of Germantown is looking for transportation artifacts to help enhance their small museum to make it of more interest to visitors. If anyone has anything (especially Southern Railway items) that they would be willing to donate for display, please contact Tom Baranski , 901-683-1206 or tgbaran@bellsouth.net. This request is not restricted to railroad items. Thank you for anything you can do.

Tom Baranski

Welcome to the Following New Members

Maxine Boyce
Traffic Manager
Fitec International
P.O. Box 75178
Memphis, TN 38175
901-366-9144 x104

Paula Mincey
Fleet Sales Representative
Pitman Auto Glass Company
3742 Summer Avenue
Memphis, TN 38122
901-452-1700

Jim Jacobs
Vice President/Managing Partner
Green Mountain Consulting
2843 Stage Center Drive, Ste 4
Memphis, TN 38134
901-844-9883 x-224

Bob Adams
Director of Sales
Green Mountain Consulting
2829 Baytown Cove
Germantown, TN 38138
901-751-7904

Guy Kennedy
Distribution
1675 Manchester
Southaven, MS 38671
662-393-3032

Brian Lagomarcino
Account Representative
Yellow Transportation
3914 East Shelby Drive
Memphis, TN 38118

The Traffic Club of Memphis Spring Golf Outing

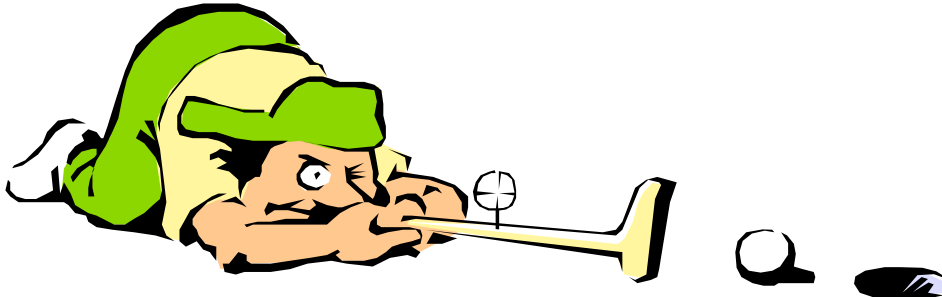
May 14, 2002 @ Memphis National

2700 Houston Levee Road

Collierville, TN

1:30 p.m. shotgun start

The tournament will be a 4-person scramble format and will be reserved for the first 144 paid applicants. Proceeds benefit The Traffic Club of Memphis Scholarship Fund. Enter your team today to ensure your chance to win a



\$10,000
Hole In One Prize!!!!

- ___ Golf & Dinner \$100 per player paid before 5/1, after 5/1 \$110
(Includes: Practice Range, 2 Mulligans, putting contest, and **Great Prizes**
including an opportunity to **WIN \$10,000!**)
- ___ Join us for Dinner only \$20

****** Sorry, No credit cards accepted******

Proper golf attire required – course does not allow metal spikes, tee shirts, or blue jeans

Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____

Fax your players names to: Jerry Duncan @ 901.344.2100
Phone 901.346.4400
OR Email jduncan5@midsouth.rr.com

Mail this completed form and check payable to: Traffic Club of Memphis,
PO Box 751781
Memphis, TN 38175

Can't Play – but would like to enjoy the day and assist with the tournament??
Would you or your company be able to provide sponsorship or door prizes??
Please call or email Jerry Duncan

THE TRAFFIC CLUB OF MEMPHIS

Rail 'n Road

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

Officers and Board

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Advisor	Dana Workman	Nationwide Express	332-0486
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Mission Statement: *The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.*