Memphis
Traffic Talk
Formerly Rail 'n' Road
trafficclubofmemphis.com
Publication of Traffic Club of Memphis Organized 1913

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Speaker Meeting

Date: Tuesday, April 13, 2004

Reservation: by noon Monday, April 12, 2004

Place: Holiday Inn Select, River City Ballroom
Poplar and I-240
Memphis, TN 38119

Time: Social Hour 6:00 to 6:30 pm
Dinner 6:30 pm

Menu: Buffet of Salad, Chicken Marsala, Lasagna, potatoes au gratin, vegetable medley, dessert, Iced tea, coffee, and water

Tariff: $25.00 for members and guests
$20.00 for life members, students and educators
$30.00 for non-members

Speaking this month will be Lisa Brown, Logistics Manager at Pfizer on "Benefits of a Centralized Transportation Management Center"

This Month's Quote: The Brain is a wonderful organ. It starts working the moment you get up in the morning and does not stop until you get to the office.—Robert Frost

Editor's Message

Panelists above L-R: Gerald Keifer, USDOT; Joel Henry, Comtrak; Chris Stotts, J.B. Hunt; Bill Copelin, J.B. Hunt; Perry Pounders, Mid South Transport; Carl Thomas, FedEx Freight East

This month I get to try to fill the shoes of Dennis Sweeney and try to live up to the high expectations of everyone who looks forward to his message each month. We hope to hear from him again next month.

Thanks to the panelists that appeared in the March panel discussion on hours of service regulations. Everyone who saw the presentation came away with a better idea of how it will impact the transportation and logistics industry. It also raised some new questions and we will look to the future to see how those will work themselves out.

This month we are looking forward to hearing Lisa Brown's presentation. As you may know Lisa was scheduled to present in February, but due to circumstances beyond Lisa and the Club's control was unable to speak. The Board is enthusiastic about hearing Lisa and I am sure you all will be as well.

It is coming near the end of the school year and we are reminded of one of the primary missions of the Traffic Club. Each year the Traffic Club awards scholarships to deserving individuals to further their higher education. There are more details in this month's newsletter about the criteria for scholarships. This year we expect another banner year in scholarship awards. It is through your help in supporting our speaker meetings and golf outings that we are able to assist these young people. The board wants to thank each one of you.

The Club is also sponsoring a membership contest and we urge you all to participate. I would hope that the Club offers a good value for the membership and that you would urge your customers, suppliers and associates to join.

We are looking forward to many interesting and fun activities sponsored by the Club this coming year and we hope that each of you can join us.

Regards…
Ted Barham

New Member Contest

Attention Traffic Club Members!

In order to grow our organization, we would like to announce a Membership Contest that will run from today through May 15th. The winner of the contest will win a cash prize of $100.00! The rules of the contest are as follows: To be eligible, a member must sign up at least TWO new members for whom your name will be entered in the drawing for the $100.00 prize. After the first two new members that you sponsor, you will receive one additional entry for each new member that you sponsor. The more new members that you sign up, the better are your chances of winning. It is imperative that the new member put his/her sponsor's name on their membership form. At the completion of the contest, the winner's name will be drawn from all of the entries that were received. The winner will be announced at the club meeting on June 8th at the FedEx World Headquarters.

This is a great opportunity for everyone to help grow our organization. So please ask everyone you know that is involved in our industry to join and enjoy the benefits of being a member of The Traffic Club of Memphis!

So far we have one entry, so right now the percentages are good.

New Member

John R. Brewer
Logistics Manager
Concentrek/Cummins Memphis, TN

Scholarship

Did you know the Traffic Club of Memphis gave away a record number of scholarships and money in 2003? The Traffic Club of Memphis issued $6, 500 to 9 recipients.
It is the time of year to submit your paperwork into the Traffic Club of Memphis to be considered for a 2004 scholarship. The deadline is June 30th. I have enclosed the purpose and guidelines for the scholarship program. Please contact Dan Pallme at 331-4028 if you have any questions.

The purpose of the Traffic Club of Memphis Scholarship Program is to promote the continuation of professionalism in the traffic, transportation, logistics field by annually awarding at least one scholarship of up to $1,000 to a full-time college student pursuing higher education in this area of study according to the following guidelines:

<u>The Traffic Club of Memphis Scholarship Guidelines</u>:

A scholarship or (s) of up to $1,000 will be awarded with special consideration given using the following selection:

Applicants that will be Full-time students will be considered first, then Part-Time students according to the following:

- Applicants enrolled in a degree program with a declared major in the traffic, transportation, logistical field based on the overall qualifications as submitted from their application form.
- Applicants that are Club members based on their longevity of membership in the club and the overall qualifications as submitted from their application form.
- Applicants that are immediate family members of a Club member based on the longevity of the membership in the club of the Club member and the overall qualifications as submitted from their application form.
- Applicants' qualifications as submitted from their application form.
- Scholarship will be for tuition and/or books with payment made directly to the school.
- Scholarship will be for the school term beginning with the fall term and can be used through the following summer term.
- Scholarship will be considered secondary to any other received scholarship or (s) and/or any company reimbursement program.
- Applicant may attend any higher learning institution.
- Applicant must submit their application by June 30th with presentation made by August 15th.
- Selection will be made by the Scholarship Board Director, President and one other Board Director (preferably a past Scholarship Board Director).

- Publicity of the Scholarship Program will be through the club newsletter, meetings announcements, Club's Hotline phone, web page, and other means available by the Club.

For an application, please go to the trafficclubofmemphis.com website and launch on scholarship information. Good Luck!

TCI Person of the Year

We are going to nominate a candidate for TCI person of the year. The Traffic Club of Memphis is extremely proud to have nominated winners in this category in 2 of the previous 3 years. We have one candidate already and would like to have several to choose from for entrance into this international competition. If you would like to nominate someone, please look at the website and nominate someone great! The deadline is April 30th so get your application in quickly. Any questions, please contact Dan Pallme at 331-4028

Mark Your Calendar

April 13, 2004	Lisa Brown, Pfizer
April 30, 2004	Deadline for TCI Person of the Year
May 04, 2004	Spring golf tournament
May 15, 2004	Membership contest ends
June 8, 2004	Bill Logue, FedEx
June 30, 2004	Deadline for scholarship applications

Credit Card Payment

The Traffic Club of Memphis can now accept credit cards when making reservations for functions. Pay Pal allows you to use your American Express, Discover, MasterCard, or Visa when making reservations on the internet. Remember, the only way you can currently use your credit card is by using PayPal on the Traffic Club website.

The Traffic Club of Memphis invites you to our Spring Golf Outing at

Memphis National

(2700 Houston Levee Road Collierville, TN)

Tuesday, May 4th 1pm shotgun start

Cost is $100 a person to include:
range balls, 18 holes of golf, cart, putting contest, 2 mulligans, 2 drink tickets, dinner, and door prizes.
Hole Sponsorship is available at $100 a hole

Proper Golf Attire Required

Player 1_____ Company_____
Player 2 _____Company_____
Player 3 _____Company_____
Player 4 _____Company_____

Hole Sponsorship: Yes____ Name on Sign_____
Would you like to become a Member of the Traffic Club?_____Dues $25

To reserve your spot in the tournament please fax your application to 901-344-2100 attn Leslie James or call 901-346-4400/901-647-2264. Applications can also be found at www.trafficclubofmemphis.com**. They can be completed and mailed to:Traffic Club of Memphis,PO Box 751781 / Memphis, TN 38175. All money is due by Friday, April the 30th at 5pm. A $10 premium will be added to all entries received after April the 30th. Please have the names of your players at time of payment to ease check in at club.**

****Chances to win golf for four with cart from Memphis National for a $10 donation****

Memphis Traffic Talk

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Member Transportation Clubs International

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Visit our website at trafficclubofmemphis.com

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.