



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of The Traffic Club of Memphis

Organized 1913

Volume 57 Number 4

April, 2008

Luncheon Speaker Meeting

- Date:** Tuesday, April 8, 2008
- Time:** 11:15 AM – 11:45 AM Check-in/Networking
Lunch 11:30 -12:15 PM
- RSVP:** **12 Noon, Friday, April 4, 2008**
- Place:** Racquet Club of Memphis
5111 Sanderlin Avenue
Memphis, TN 37117
- Speaker:** Philip Trenary, President and CEO of Pinnacle Airlines
- Topic:** *Turbulence in the Airline Industry...What Does It Mean for Memphis?*
- Menu:** Buffet-
Salad, Top Round of Beef-Chef Carved, Steamed Broccoli Florets,
Medley of Market Vegetables, Garlic Mashed Potatoes, Penne Pasta
with Alfredo, Rolls and Butter, Dessert, Iced Tea, Coffee, Water
- Tariff:** \$25.00 TCOM members and guests with reservations
\$30.00 TCOM members and guests without reservations
\$30.00 – Non-members
*****CASH/CHECK ONLY ACCEPTED AT CHECK-IN TABLE**

RESERVED TABLES

You may now reserve a table of 8 for you and your guests by making your reservation on our website. List the number of guests, including you, and in the comments section enter 'Reserve Table'.

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Last week, I went to a transportation event held at the Peabody entitled the Multi-Modal Conference. It was an interesting all day event, and several of you were present. Upon reflection, I spent the entire day learning about our industry, but more importantly spending the day with peers, competitors, customers and friends, which was a cherished memory. The most interesting point is that all of these same people I have known as a result of my association with the Traffic Club of Memphis, I would have never known, or had such a great time spending the day with good friends, if it wasn't for the Club. What a great reason to be active in the Club. What I hope is that you can have some of these great friendships over the years as I have.

I am really looking forward to the next speaker, Philip Trenary. The topic, '*Turbulence in the Airline Industry, What Does it Mean for Memphis*' promises to be exciting. This should be a concern for everyone in Memphis, as the talks between Delta and Northwest on a potential merger, will probably have an impact on the city, airfares, and Memphis in general.

The weather is finally warming up, which means the golf tournament is next month. Can't wait to play and see some old friends. Get your foursome in.

Dan Pallme
President

NEW LOCATION FOR 2008 MEETINGS!

Please make sure that you noticed that we will be meeting for our April Luncheon meeting at the **RACQUETCLUB OF MEMPHIS!** We currently plan on having most of our 2008 speaker meetings at the Racquet Club of Memphis barring any last minute changes. We look forward to seeing each of you at check-in on the 8th of April!

PAYPAL EXPRESS LANE CHECK-IN!

For those of you who used the Pay Pal option while attending our January and February meetings, you noticed that you were able to by-pass any check-in line and go directly to the end of the table, pick up your name badge and step right in to the meeting room. This is just another way that we are trying to make your meeting attendance more *attending-friendly* and we encourage those of you who are able to do so, use the Pay Pal option when making your reservation and move to the head of the check-in line!

RSVP's- NEW WALK UP PROCEDURE!

Please RSVP via the club website for each meeting. This will ensure that we have the proper number planned for lunch/dinner, and that we do not incur additional costs for extra seating. If you are busy or running out of time and not able to RSVP via the website for some reason, please contact Dan Pallme or Ken Opperman via email (listed at the end of this newsletter) to get added to the RSVP list. Due to the number of walk-ups we have seen recently, we plan to have a person at the check-in table for those who made on-line reservations, and if you are a walk-up, you will be directed to another person to check-in as a walk-up and will be charged the listed \$30.00 speaker-meeting fee for those not-making a reservation on-line. Your cooperation will be very much appreciated in helping us plan an accurate meeting attendance!

Welcome New Members

Mike Hardister
Sales Manager
Premier Trailer Leasing
5115 Hwy 78
Memphis, TN 38118
901-795-4134
mhardister@premier-us.net

John Homa
New Business Sales
Chick Packaging
5473 Southern Winds Dr.
Arlington, TN 38002
901-848-0146
jhoma@chickpackaging.com

Kathy Coleman Sapp
Sales
APL Limited
6055 Primacy Pkwy
Suite 210
901-684-7940
Kathy_coleman@apl.com

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to marty.morelli@yellowcorp.com, and this information will be added to our website.

DUES REMINDER!

RENEW YOUR MEMBERSHIP NOW SO YOU ARE NOT REMOVED FROM THE ACTIVE LIST OF MEMBERS!**

Membership dues for the 2008 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on March 11th.
- 3) Mail a check to the club's P.O. Box

Thanks much for your continued support and membership of 2008!

2008 Event Calendar

April 8 –	Philip Trenary, Pres. & CEO Pinnacle Airlines
May 12 (MONDAY)	Spring Golf Outing- Memphis Nat'l.
June 10-	Speaker Meeting-Racquet Club
Sept 8 (MONDAY)	Fall Golf Outing – Memphis Nat'l.
Oct 14 -	Speaker Meeting-Racquet Club
Nov 11 -	Speaker Meeting (Election)-Racquet Club
Dec 5 -	Christmas Party – Racquet Club

SPRING GOLF SCRAMBLE APPROACHING!

\$1,000,000 ONE-SHOT OPPORTUNITY

Our 2008 Spring Golf Scramble is quickly approaching on Monday May 12. The club is VERY EXCITED about the special prizes that each player will have a chance to win! In order to enhance your opportunity to win, we plan on making the distances on all par 3's the minimum distance required but not more than 150 yards on any of them! WE WANT WINNERS!

Just check the following list of some of the opportunities you will have:

1 \$1,000,000

At the conclusion of the 18 hole scramble, one person will have their name randomly drawn from all golfers and will have one shot to win \$1,000,000! We will all gather at #18 green and measure out a distance of 165 yards. That lucky person will have one shot from 165 yards to hit it in the hole on #18 green. If they hit it in, they will win \$1,000,000!

2 \$2,000 for all holes in ones on all par 3's!

All players who make a hole in one from the required minimum distance will win \$2,000. Not just the first person to do so on each hole but any and every one that hits a hole in one any par 3 wins \$2,000.

3 \$5,000 Putting Contest

Each player will have an opportunity to win \$5,000 in a putting contest. Preliminary rounds will be conducted as you make the turn and at the conclusion of the 18 hole play, those qualifiers will then have a put-off and the final putter standing will have a 50' one putt opportunity to win \$5,000!

4 Special Prizes for the team recognizing hole sponsors!

We will have a special contest to recognize all of our hole sponsors by having an entry form that each team will have and if they write down each hole sponsor on each hole that has at least one sponsor, that team will be entered in a random drawing from all correct lists at the end of our scramble. The winning team pulled will have all four players receive a very special gift in recognition of our hole sponsors!

5 HURRY TO ENTER- IT'S FILLING UP FAST!

As of this issue of the MTT, we already have 12 teams signed up and will only take the first 36 teams to register. Don't delay in getting your team signed up for one of the 24 spots still open as we do expect to sell this spring event out early! Please see the following flyer with registration information.

***WE ARE REQUIRING ALL TEAMS TO PRE-PAY FOR THIS EVENT
VIA PAYPAL ON OUR WEBSITE OR VIA CHECK POSTMARKED
BY MONDAY MAY 5, 2008!
NO PAYMENT WILL BE RECEIVED AT CHECK-IN!***

The Traffic Club of Memphis Educational Foundation

Spring Golf Outing

Monday, May 12, 2008

RESERVATION CUT-OFF FRIDAY 5/9/08 TO AVOID PREMIUM FEE

To benefit our Scholarship Educational Foundation.

Through 2007 we have awarded over \$25,000 in scholarship money.

Place: Memphis National
2700 Houston Levee Road
Collierville, TN

Time: 1:00 p.m. Shotgun Start

Format: Four Person Scramble

Golf Package: Range Balls
Door Prizes
Drink Tickets
Longest Drive
Closest to the Pin
Hole in One Prizes



----- **Registration Form:** -----

Welcome Corporate Sponsorships

_____ Gold - \$1500.00 - Includes 3 four person teams - Hole sponsorships
_____ Silver - \$1000.00 - Includes 2 four person teams - Hole sponsorships
_____ Bronze - \$500.00 - Includes 1 four person team - Hole sponsorship
_____ Hole Sponsorship - \$100.00.

Please indicate name to be listed on sign: _____

Cost per Player: \$110.00(\$125.00 after 5/9/08)

Dinner Only: \$25.00

_____ @ \$110.00 = \$ _____

_____ @ \$25.00 = \$ _____

Total Amount Paid: \$ _____

	Name	Company	HDCP
Player 1	_____	_____	_____
Player 2	_____	_____	_____
Player 3	_____	_____	_____
Player 4	_____	_____	_____

Make Check Payable & Mail To:
Traffic Club of Memphis
P.O. Box 751781
Memphis, TN 38175
Fax: 901-367-2491

For your convenience and to expedite tournament check-in, please prepay through the membership website PayPal or forward your check prior to the tournament to the above address.

A \$15.00 PER PLAY PREMIUM WILL BE ADDED FOR RESERVATIONS AFTER FRIDAY MAY 9, 2008!

Questions: Jim Chaltas

901-842-1037 (office) or 901-277-9937 (cell)

jchaltas@cornerstone-systems.com

The Traffic Club of Memphis Educational Foundation is a 501C3 IRS Tax Exempted Organization

WELCOME NEW BOARD MEMBERS!

We wanted to announce and welcome **Ruby Burks** (Member Relations) and **John Brewer** (Membership) to the vacant board positions. Ruby is a past board member and has remained active for years with the club. John is also a past board member and President as well. We appreciate their willingness to step forward to fill the remainder of the term for these two offices. Please welcome them both via the email address below or when you see or talk to them!

Memphis Traffic Talk

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Officers

President	Dan Pallme	Comtrak	541-8072
	dpallme@comtrakinc.com		
Vice President	Bob Glenn	Mid-America Intl	348-1430
	bob.glenn@maitruck.com		
Sec. Treasurer	Ken Opperman	Eagle Systems, Inc.	367-2490
	kopperman@eaglegroup.com		
Editor	Sandra Cole	Transplace	566-5229
	Sandra.cole@transplace.com		

Board of Directors:

Media Relations	Marty Morelli	Yellow Corp	362-4424
	Marty.Morelli@yellowcorp.com		
Golf	Jim Chaltas	Cornerstone	842-0660
	jchaltas@cornerstoned-systems.com		
Scholarship/TCI	Sheri Tipton	Cornerstone	842-1050
	stipton@cornerstone-systems.com		
Speaker	Jim Stricker	APL Logistics	684-7935
	jim_stricker@apl.com		
Advisor	Larry Mays	Cleo	369-6637
	lmays@cleowrap.com		
Membership	John Brewer	ACH Food Companies	377-4143
	jbrewer@achfood.com		
Member Relations	Ruby Burks		795-2269
	rubyburks@hotmail.com		

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