

Rail 'n Road

Volume 50 No. 8

August, 2001

Fall Golf Outing Issue!

President's Message

Thanks to the 38 Members and Guests that came to the June meeting with special thanks to:

Larry Christensen, of VASTERA for a very interesting, informative export documentation related speech.

Ree Russell for securing the June meeting speaker.

Also, I would like to **thank Ree Russell** for allowing the Club the opportunity to co-sponsor her US EXPORT seminar, which was a sellout of over 100 attendees. A major headline business page article appeared in the Commercial Appeal prior to the seminar and a follow-up article was printed the day after the seminar. The Club was responsible for the registration and **special recognition goes to Jim Stricker and Sherry Foster** for an outstanding job of handling the registration function.

By a majority vote of the Members present at the June meeting, **Darold Dickerson** was voted Life Membership.

Again for many, many years the Club is able to continue its **Scholarship Program** by awarding the following scholarships to:

\$1,000 Stacy Copeland
\$1,000 Eric Opperman
\$1,000 Bret Smith
\$1,000 Nic Watson
\$ 500 Mallory Fox

\$ 500 Tiffany Richardson

I would like to **thank Sherry Foster** for her successful efforts in continuing this important function for the Club.

The Club's Membership is continuing to grow by stretching the New Membership Goal to 54 New Members this year. (Please see the insert: Keep the Momentum Growing)

The Club is searching for a new Editor to perform this important Club function with the December issue. (Please see the insert: Wanted: Rail 'n Road Editor)

After several years of serving the Club as the Life Member Representative, **Ken Commander** has moved to Phoenix, AZ. Ken did a wonderful job keeping the entire Membership informed about Life Members. Since the Club should be concerned about all Members, it is *renaming* this Board of Director function to Member Relations and redirecting the purpose of this function to increase the interaction of the Membership with the Club's activity and specifically to increase the Club's meeting attendance. With the November election, the Club will begin this new Board of Director function. (Please see the insert: Wanted: Member Relations Board Director)

The Annual Transportation Clubs International Conference will be held September 20-23rd with optional golf on the 19th in St. Louis, MO. Mr. Norman Mineta, Secretary of Transportation will be the keynote speaker on the 21st and the Eminent Elizabeth Dole will speak that afternoon. On the 22nd, the Honorable Mr. John Ashcroft, Attorney General, will be the awards luncheon speaker. The location is the Frontenac St. Louis Hilton. (Please see the insert: Transportation Educational Conference for more details.)

Dana Workman has been *appointed* the Nominating Committee Chairperson to select and nominate some of the more active Members to serve as Officers and Board Directors for the 2002 term. The qualifications to be a candidate requires membership in the Club for a period of six months preceding the nomination. This slate of candidates (with their permission secured in advance) will be presented at the October meeting with their eligibility shown. If any eligible member is interested in serving the Club for the 2002 term, please contact Dana at 332-0486.

September 11th is the Golf Outing (4-person scramble format) which will be held at Stonebridge Golf Course with a 1PM shotgun start. Many activities are planned: hole-in-one contest on all par 3's, straightest drive,

closet to the pin and, a putting contest. This is another fund raiser for the Club to perpetuate its Scholarship Program in the future so I encourage all golfers and beginners to sign up to play and have fun. If you are not able to play, please come for dinner. If your company would be interested in sponsoring, donating door prizes or, you would be willing to be a volunteer, please contact Randal Wilson at 901-948-5671.

Please make your reservations before the cutoff deadline to play in the Fall Golf Outing by faxing your application to Sherry Foster at 398-5252.

Keep the Momentum Growing

The Club has now received 54 new Members this year and has achieved its 2001 New Membership Goal of 48. Now the goal becomes a stretch goal and we would appreciate everybody's help to see how high the goal can be stretched in 2001. Please help perpetuate the Club's eighty-eight year existence by *keeping the momentum growing*. Please continue to ask your co-workers, associates, vendors, suppliers, customers, and anyone that is industry related to please join the Traffic Club of Memphis and help "**Keep the Momentum Growing**".

Transportation Educational Conference

Each year Transportation Clubs International holds a Transportation Education Conference. This year the conference is in St. Louis, MO on September 20-23, 2001, with optional golf on September 19th. The location is the Hilton St. Louis Frontenac Hotel at 1335 South Lindbergh Blvd., St. Louis, MO 63131, phone 800-445-8667 for hotel reservations and the rate is \$95.00 for single or double room. The conference registration fee is \$350. If any Member is interested in attending, please contact Jim Stricker who will coordinate the conference reservations for those interested in attending.

"An hour spent fishing is an hour added to your life"

- Jim Stricker

Wanted: Member Relations Board Director

With the November election, the Club is renaming and redirecting the Life Member Representative to MEMBER RELATIONS for all Members, both Active and Life. The main purpose of the MEMBER RELATIONS Board Director function will be to increase the interaction of the Membership with the Club's activities and specifically to increase the Club's meeting attendance.

Over the past several years the Club has been successful in attaining quality speakers from within the industry with several being from out of town. To continue to attract quality speakers, the Club's meeting attendance needs to be consistently larger as these two items are directly related. Quality speakers draw increased attendance and large audiences attract quality speakers. The average attendance for the five speaker meetings this year is 53 people, with:

90 attended January
29 attended February
84 attended March
24 attended April
38 attended June

In today's world, this attendance average of Membership is in relation with other Transportation Clubs in different cities. However, the attendance fluctuations make it difficult for the Club to plan, manage and control the Club's meeting finances. Consistent, large meeting attendance not only attracts quality speakers, but also helps the Club meet catering and meeting room guarantees plus gives the Club more options. This new MEMBER RELATIONS Board Director position is needed to interact the entire Membership to keep all Members informed about specific Members, increase meeting attendance, and generate Club activities to help keep the momentum growing.

Wanted: Golf Outing Sponsors

Please give Randal Wilson a call at 901-948-5671 if you would be interested in sponsoring, donating door prizes or, if you would be willing to work as a volunteer. Thanks.

Wanted: Rail 'n Road Editor

The Club is undertaking a search for an Editor of the Rail 'n Road beginning with the December issue. This is an *appointed* position and according to the By-laws (Article 3 C) the Editor shall automatically be a voting Member of the Board of Directors and serve in this capacity during the appointment. This is a non-compensated position that performs a significant function for the Club each month. The decision target date for selecting a new Editor is by the middle of October to provide a training period. If you are interested or have any questions, please contact Dale Kehr at 363-3800.

Welcome to the Following New Members

C. Tim Dewald
CF Air Freight
5641 Damascus
Memphis, TN 38118
Phone: (901) 537-7442

Eric C. Walker
CF Air Freight
5641 Damascus
Memphis, TN 38118
Phone: (901) 537-7442

Mark Your Calendars!

October 9	Don Koehler, Koehler Visuals Racquet Club of Memphis
November 13	Bob Anno, AutoZone Election Night, Coors Brewery
December 14	Christmas Party, Racquet Club of Memphis
January 8	Speaker Meeting
February 12	Speaker Meeting

THE TRAFFIC CLUB OF MEMPHIS

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Official Publication of the Traffic Club of Memphis
Member Traffic Clubs International

Officers and Board

Dale Kehr	Pro Trans	President	363-3800
Tom Sweeney	Xtra Lease	Vice-President	794-8700
Ted Barham	Aims Logistics	Director/Co-Chair	
		Programs/Audit	854-2447
Ken Beil	Fred's Inc.	Director/Membership	362-3733 x2278
Sherrye Britt	Riviana Foods, Inc.	Director/Publicity	948-8556 x1117
Sherry Foster	D. J. Powers	Director/Scholarship	398-4757
Ken Opperman	Eagle Systems, Inc.	Director/Co-Chair	
		Programs/Audit	367-2490
Randal Wilson	GST Corporation	Director/Golf Outings	948-5671
Ken Commander	Retired - Life Member	Life Member Rep.	756-7838
Dana Workman	Nationwide Express	Advisory	332-0486
Jim Stricker	IDEXX Laboratories, Inc.	Sec. Treasurer	565-2119
Bill Uberti	Exel / Mark VII, Inc.	Editor	818-8230

Mission Statement: "Dedicated to fostering the professionalism of its Members by providing a networking system and a forum for the presentation of Transportation, Distribution and Logistics topics"

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