



# MEMPHIS TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

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## **CHRISTMAS PARTY--DANCE-- ORNAMENT EXCHANGE**

- Date:** Friday December 3, 2004  
**RSVP:** Required by Wednesday December 1, 2004
- Place:** Racquet Club of Memphis  
5111 Sanderlin Avenue  
Memphis, TN 37117
- Time:** Social Hour 6:00 to 7:00 pm(cash bar)  
Dinner 7:00 pm  
DJ Dance Music 8:00 pm until 10pm
- Menu:** Pecan Crusted Chicken Breast/Roasted Red Pepper Sauce  
Seasonal Mixed Green with Tomato and Cucumber  
Baked Potato with butter, sour cream and chives  
Green Beans with Almonds  
Rolls  
Lemon Meringue Pie  
Southern Pecan Pie  
Coffee and Tea
- Tariff:** \$30.00 per person for everyone

**Event:** Christmas Dinner Charity Recipient- Attire--Church clothes. Porter Leath Children's Center will again be our charity at this special time of the year. To be eligible for door prizes after dinner, a \$10.00 minimum per person donation or a gift from the following list of needs at the home is required: diapers, wipes, school uniforms, coats, educational materials, puzzles, coloring books and gift cards from Kroger. You will be given a numbered ticket at the check-in table after your donation has been received.  
Ornament Exchange- Anyone interested in an ornament exchange is asked to bring a wrapped ornament and surrender it at the check-in table. You will be given a numbered ticket that you will exchange for an ornament at the dinner.  
Dance- This year, we have arranged to have a DJ after dinner that will play all types of music and will also take requests for your dancing pleasure.

## **Presidents Message**

I am extremely proud to serve as President of the Traffic Club of Memphis. I wanted to express my gratitude to all of the people before me that have served in some capacity to better either themselves, the club or others that they may or may not know. I am in awe that a community of people could come together over 90 years strong to further themselves or the industry with a common goal.

In case you missed November's meeting, Dave Wedaman, President of Re: Trans Transportation made a very informative presentation on the current and future projections of intermodal business as it relates to the transportation industry. He also mentioned how volumes continue to rise, as service levels seem to stay constant and how railroads infrastructure and other items are affecting the service levels. A special THANK YOU to Dave for a great presentation.

With any club or organization, it is the members that make the club. We have a fantastic and diversified new Board and I encourage you to meet and greet the Board members and express new and creative ideas. We can only succeed with the input and viewpoints of the group as a whole. I am most proud of the fact that we have a team of Board Members that have a wide range of experience in both the industry and the Traffic Club. With this wide representation, the year will be extremely exciting. We have Board Members in new positions that are eager to come up with new and improved ideas to make the club stronger and carry on the traditions of the 90 plus years of leadership before us.

During this holiday season, I wish each and every one of you and your families a very blessed holiday season. In the spirit of giving, I hope each of you can come to the next meeting (the annual Christmas party) and participate in the festivities. It is nice to share with not only the friendships we have made over the past months or years, but to give to others during this holiday season. The ornament exchange is an exciting opportunity to give a little extra to someone you know while the gifts (or money) to Porter Leath symbolizes more in the season by giving to someone you do not know!

**Dan Pallme**

## **Outgoing Presidents Message**

I wanted to take this opportunity to thank the membership for allowing me to act as your President for 2003-2004. I thoroughly enjoyed the opportunity and look forward to many more years of working with the Traffic Club and enjoying our fine programs.

I started this year out with a lot of objectives, some of which have not been attained but it was a successful year overall. Very little of that success is my doing – it occurred through the support and commitment of an excellent Board of Directors, to whom I am most appreciative and proud. They deserve a lot of praise and support. It was particularly gratifying that when I had some medical problems, everyone stepped in and made sure the programs ran effectively. My thanks again to you all.

May you and your loved ones have a spiritually rewarding and joyous holiday season and a wonderful 2005. I hope to see all of you at the Christmas Party on December 3<sup>rd</sup>.

**Dennis Sweeney**

## **Charity for this years Christmas Party**

Once again, this years charity that the Traffic Club will support at our annual Christmas party will be Porter Leath Children's Center. Porter-Leath was founded by Sarah Leath and local church ladies in 1850 as an orphan asylum and moved to the current site at 868 North Manassas in 1854. After the civil war, the South was hit with the Yellow Fever epidemic that left many children orphaned. Responding to this crisis in 1875, the Odd Fellows provided funds to erect a second building. In 1904, the Porter name was added in recognition of the generosity of Dr. David T. Porter's family. Porter-Leath continued to be an orphanage until 1969 when it became a multi-service agency to serve more children and families in need in the inner city communities of Memphis.

Sadly today the number of children and families needing social services is increasing. In addition to foster care, adoption and residential services, PLCC is counteracting social challenges by focusing on prevention and early intervention. PLCC believes it is time to cease treating symptoms and beginning attacking the root of the problem. Helping at-risk families and ensuring that very young children pre-natal to age five are safe, developmentally stimulated, nurtured and ready for school is the only solution to interrupt the vicious cycles of poverty, violence and despair.

Some of the programs of Porter Leath: early head start, Douglas and American Way head start, early intervention program, residential continuum of care, foster care and adoption, foster grandparents, and child and adult care food program.

### **Items requested for this years donation at our upcoming Christmas Party:**

Diapers, wipes, school uniforms, coats, educational material, puzzles, coloring books and gift certificates to Kroger.

## **Dues Reminder**

Membership dues for the 2004-2005 term are now due. Please renew or join our club as soon as possible. You may pay the \$25.00 dues via one of three ways:

- 1) Mail a check to the club's P.O. box
- 2) Pay with check or cash at the Christmas Party
- 3) Pay via Pay Pal on the club's website. You do not need create an account to use Pay Pal as you can just go in and use it as a one-time transaction. Simply enter our site and click the rsvp meeting, enter 1 under number or people attending and then list "2005 dues" in the comment area. Then just follow the Pay Pal instructions and your receipt will be available after completing your transaction.

## **Congratulations to New Board and Officers**

President -	Dan Pallme, Comtrak
Vice-President -	Marty Morelli, Yellow Freight
Golf Outings -	Larry Mays, Cleo
Media Relations -	Leslie James, FedEx Freight – East
Member Relations -	Sandra Cole, Transplace.com
Membership -	Sherri Tipton, Cornerstone
Scholarship/TCI -	John Brewer, Aerospace Products Int'l
Speaker -	Jim Stricker, Team Air
Sec. Treasurer -	Wendell Miller, Yellow Freight
Editor -	Ken Opperman, Eagle Systems

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# **CLM BOARD TO ATTEND OUR CHRISTMAS PARTY!!**

The CLM Board and members have been invited to attend our upcoming Christmas Party. Please welcome each of these visiting board members during this festive holiday gathering.

## **2005 Calendar**

January 11- *Al Burma, Area V.P. Sales, DHL-Atlanta, GA*  
February 8 – *Speaker meeting*  
March 8 – *Speaker meeting*  
April 12 – *Speaker meeting*  
May 10(?) – *Spring Golf Scramble*  
June 14 – *Speaker meeting*  
September 13(?) – *Fall Golf Scramble*  
October 11 – *Speaker meeting*  
November – *8 Election Night/Speaker meeting*  
December ? – *Christmas Party*

# **Memphis Traffic Talk**

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Member Transportation Clubs International*

## **Officers**

President	Dan Pallme	Comtrak	541-8072
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## **Board of Directors:**

Member Relations	Sandra Cole	Transplace.com	395-8806
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Advisor	Dennis Sweeney	Logistics Systems Development	388-8140

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.