



MEMPHIS

# TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

PUBLICATION OF TRAFFIC CLUB OF MEMPHIS

ORGANIZED 1913

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## Speaker Meeting

Date: Wednesday, January 21, 2004

Reservation: by noon Monday, January 19, 2004

Place: Holiday Inn @ The University of Memphis  
Tennessee Room  
3700 Central Avenue  
Memphis, TN 38111

Time: Social Hour 6:00 to 6:30 pm  
Dinner 6:30 pm

Menu: Salad, Chicken breast forestiere, twice baked  
stuffed potato, vegetable medley,  
Ice tea, coffee, and water

Tariff: \$25.00 for members and guests  
\$20.00 for life members, students and educators  
\$30.00 for non-members

This month's speaker will be James Welch, President of Yellow Transportation. Topics will include "State of the Industry" and an update on the newly formed "Yellow Roadway Corporation".

**This Month's Quote:** To be a success in business, be daring, be first, be different. –Marchant

## **President's Message**

Dear Traffic Club of Memphis Members,

Welcome to 2004 and what we hope will be an exciting and informative year for club members, other participants in the Transportation and Logistics industries, and the Memphis business community in general. With the help of the excellent board we have just elected, I hope you will find this a year of programs comparable to the quality of past years and with a few surprises of our own.

As in the past we will try to provide a balanced combination of informative talks, visits to Transportation operations, and special events, such as the golf tournaments and Christmas party. Our first speaker, Mr. **James Welch**, President of Yellow Transportation, provides an extraordinary kick-off. Mark your calendars for Jan 21<sup>st</sup> and register soon to insure a seat. Other equally exciting programs are planned for the remainder of the year.

We will, as always, continue to build the Education Fund and increase it's influence on developing careers in Transportation and Logistics. We are also planning a joint effort with other community and professional associations to improve overall education and career counseling offerings to all levels of the local workforce. More details will follow in subsequent Newsletters as the plan develops.

The Board and I look forward to an exciting and professionally valuable year for our membership and encourage you to join us as often as possible. The programs can be developed by us but they depend on your participation to make them a success. Let's do that together!

One final word: if you have any comments on existing offerings and ideas for future one, please do not hesitate to pass them on , either to myself or the Board Members. We welcome the input.

Dennis Sweeney

## **Christmas Door Prizes**

Thanks to the following companies who provided door prizes for the Christmas Party:

Team Sports America  
Cleo Wrap  
Blythe  
Home Scents  
Promus  
Mr. Pride  
Nike Golf  
Logistics Systems  
TIP Intermodal  
Ablest Temporary  
FedEx Freight East

## **Upcoming Events**

January 21, 2004	James Welch of Yellow Transportation
February 10, 2004	Lisa Brown of Pfizer
March 9, 2004	Panel discussion on Hours of Service
April 13, 2004	TBA
May 11, 2004	Spring golf tournament
June 8, 2004	Bill Logue, FedEx

# Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis  
Member Transportation Clubs International*

## **Officers and Board**

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Visit our website at [trafficclubofmemphis.com](http://trafficclubofmemphis.com)

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.