

# Rail 'n Road

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Volume 51 No. 3

March, 2002

## *Meeting Announcement*

### Speaker Meeting

Date: Tuesday March 12, 2002  
Reservation: Make your reservation by March 8  
Place: Cozy-Mels  
6450 Poplar  
Memphis, TN  
Time: Networking 6:00 PM  
Dinner 6:30 PM  
Menu: Mexican Fare  
Tariff: \$25.00 for Non-members  
\$20.00 for Members and Guests  
\$15.00 for Life members and students

Mike Beedles, Vice President of Project Management and Scott Charlton, Vice President of Technology Services from Logistics Technologies (an Ozburn-Hessey company) will be speaking on a case study: "Developing/Installing the Highest Quality 3PL Client Service via Robust Logistics Execution Tools". This meeting is sure to attract a lot of interest, so make your reservations early. Use your Club's Information and Reservation Number, 901-794-6004 or the Club's web site [trafficclubofmemphis.com](http://trafficclubofmemphis.com) to make your reservation.

*"I want to thank everybody who made this day necessary."  
-Yogi Berra*

## President's Message



Thanks to the **80** members and guests for attending the February meeting to hear **Roger A. Podwoski** give a very interesting, informative, and educational presentation about the most recent and current logistical developments at FedEx Corporation. Also, thanks to:

**Leslie James and Jerry Duncan** for handling the registration

**Dana Workman** for starting the meeting and for his initial efforts that has made this meeting event possible for three consecutive years

The meeting was composed of people from many areas, such as, transportation, industry, distribution, warehousing, third party logistics (3PL), government, education, and media personnel. With such a variety of attendees, hopefully, it will allow the Club to continue to expand and grow its membership.

So please ask your co-workers, customers, suppliers, vendors, associates, and everybody that is industry related to please join the Traffic Club of Memphis.

The Club would appreciate all members that are internet connected to *please continue to use the website to make your (RSVP) advance meeting reservations*. The website has a built in programmed meeting attendance system that the Club is using to help manage the Club's finances and records. If you do not have access to the internet, the Hotline is still available.

The Club is on the "**move**" so please check the website event schedule or the Rail'n Road to see the direction of this movement as to the dates and locations for future meetings.

Please make your reservations for the March 12<sup>th</sup> meeting at Cozy-mel's before the cutoff date to hear Mike Beedles and Scott Charlton of Logistics Technologies.

## **Important Notice**

After over five years of service to the Traffic Club, Jim Stricker is resigning the position of Secretary/Treasurer. This leaves a large void in the club's organization that the Board is seeking to fill as soon as possible. Anyone interested in filling the position of Secretary/Treasurer please call or e-mail Dale Kehr for more information.

## **Mark Your Calendar**

<b>April 16, 2002</b>	<b>Lena Yang, Senior Commercial Specialist, U.S. Consulate, Guangzhou, China</b>
<b>May 14, 2002</b>	<b>Golf Tournament, Memphis National Golf Course</b>
<b>June 15, 2002</b>	<b>NSSTRAC</b>
<b>July and August the Club will not have regular speaker meetings</b>	
<b>September 10, 2002</b>	<b>Golf outing</b>
<b>October 8, 2002</b>	<b>Speaker meeting to be announced</b>
<b>November 12, 2002</b>	<b>Election Night</b>
<b>December 10, 2002</b>	<b>Christmas Party, Racquet Club of Memphis</b>

## **April Meeting Date Change**

The April meeting date had to be changed to April 16<sup>th</sup> to accommodate the speaker, Lena Yang. She is from the US Consulate in Guangzhou, China and is the Senior Commercial Specialist of the US Commercial Service. As a senior consultant to US businesses seeking opportunities in the Chinese market, Lena is responsible for following trends and opportunities in Chinese industries. She has won awards and commendation letters including recognition from the former US Ambassador to China, Jim Sasser.

## **Dues Reminder**

Just a reminder to all of the members who have not yet paid their dues for the year; please pay by March 15. The Club roster will be published soon thereafter and you must have paid your dues in order to be included. The Traffic Club appreciates your continuing support.

## *Tighten Your Spikes,*

The Traffic Club of Memphis is sponsoring the first Golf Tournament of the year on May 14 at Memphis National Golf Course. The format is a four person scramble. There will also be contests for long drive and hole in one as well as other door prizes. Start lining up your teams, this is always a well attended event. Jerry Duncan can provide additional information.

## *The Traffic Club of Memphis Scholarship Award*

Up to \$1,000 in scholarship(s) is awarded each year to deserving students by the Traffic Club. Primary consideration is given for:

1. Full time students
2. Students in transportation, logistics, traffic management or supply chain related courses of study
3. Club members
4. Immediate family of Club members
5. Most qualified as submitted on their application.

Applications can be found on the web site. More information can be obtained from Ken Opperman.

## *Transportation Person of the Year*

The deadline is fast approaching for nominees for Transportation Person of the Year. Those with nominees should use the application found on the website. More details can be found by contacting Ken Opperman.

## **Welcome to the Following New Members**

Wendell Miller  
Account Manager  
Yellow Freight Systems  
3914 East Shelby Dr.  
Memphis, TN 38118  
(901) 362-4425

Jim Lynch  
General Manager  
Exel  
7755 Polk Lane  
Olive Branch, MS 38654  
(901) 541-6481

Larry Rock  
City Operation Manager  
Yellow Freight  
3914 East Shelby Dr.  
Memphis, TN 38118  
(901) 362-4430

Eric Stampfle  
Account Executive  
Yellow Transportation  
3914 East Shelby Dr.  
Memphis, TN 38118  
(901) 362-4405

Dennis Sweeney  
Educator-Trans & Supply Chain Mgmt  
Mid-South Community College  
2000 Broadway  
West Memphis, AR 72301  
(870) 733-6770

Rick Marino  
Regional Sales Manager  
Kuehne & Nagel, Inc.  
3717 MIAC Drive  
Memphis, TN 38118  
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**THE TRAFFIC CLUB OF MEMPHIS**

# Rail 'n Road

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Member Transportation Clubs International*

## **Officers and Board**

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	<b>Leslie.James@af.com</b>		
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Mission Statement: *The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.*