



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

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Organized 1913

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March 2009

Luncheon Speaker Meeting

- Date:** Tuesday, March 10, 2009
- RSVP:** 12 Noon, Friday, March 6, 2009
- Place:** Racquet Club of Memphis - Walnut Room
5111 Sanderlin Avenue
Memphis, TN 37117
- Time:** Check-in/Networking 11:15 AM – 11:45 AM
Lunch 11:30 AM – 12:15 PM
- Speaker:** Richard W. Smith, Solutions Mgr., FedEx Supply Chain Services
- Topic:** *Supply Chain Dynamics: Linking Opportunities to Results*
- Menu:** Top Round of Beef, Baked Lasagna, Corn O'Brien, Medley of Market Vegetables, Twice Baked Potatoes, Penne Pasta with Alfredo Sauce Rolls, Butter, Dessert, Coffee, Iced Tea and Water
- Tariff:** \$25.00 - TCOM members and guests with reservations
\$30.00 - TCOM members and guests without reservations
\$30.00 – Non-members
\$20.00 – Transportation Educators and Students
\$20.00 – Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

RSVP's

Please RSVP via the club website for each meeting. This will ensure that we have the proper number planned for lunch, and that we do not incur additional costs for extra seating. If you are busy or running out of time and not able to RSVP via the website for some reason, please contact Bob Glenn or Ken Opperman via email (listed at the end of this newsletter) to get added to the RSVP list.

PRESIDENT'S MESSAGE

I'll bet if I asked you who the "Killer" is, most would reply - Jerry Lee Lewis. News Flash, It's Derial Bivens of TDOT. Those attending this month's club luncheon know what I mean. Derial delivered a very interesting forecast and projection of possible effects on our bridges and infrastructure from a major earthquake. There will be a "whole lotta shaking going on" for a long, long time. We are often reminded about the big one some hundred years ago, which formed Reelfoot Lake, and we face the potential of another in the future. Thankfully, TDOT, TEMA, Red Cross, and many other organizations are planning to aid in our recovery. Please be sure to develop your own personal recovery plan as well. Derial captivated the audience, provided a very informative assessment of our readiness, and fielded a number of questions as follow-up. I see Derial as a repeat presenter in years to come, and you will not want to miss it.

The Census Bureau reported January a retail sales increase of 1%. Considering the positive "official news", I don't ask a lot of questions, but do feel it worthy to pass along good news! Hopefully you will too, and we can begin to build our year on good news stories. I'm done with the bad.

Next month, Richard W. Smith, Solutions Manager, FedEx Supply Chain Services, will be the guest speaker of our monthly club luncheon. Traditionally, FedEx is a tremendous draw for our attendance, so I encourage you to reserve your spot early for this meeting. As a reminder, it will be held Tuesday, March 10, at the Racquet Club of Memphis. We will start gathering around 11:00, and kickoff our meeting at 11:30.

I have asked each club Director to enlist membership to serve and advise on matters of concern in their respective areas. I encourage each of you to offer assistance and recommendations to our club's officers and directors as we progress through the year. I feel we have made some positive improvements over the past few years, and with your help we can continue that positive trend. I welcome any comments and recommendations personally, that will better serve you and our club.

Better start dusting off the clubs, and doing some stretching exercises. It won't be long before we put it on the tee for our Scholarship Fund Raiser. I already have my winning team formed-how about you?

Sincerely,

Bob Glenn
President

DUES REMINDER

Membership dues for the 2008-2009 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.**
- 2) Pay with check or cash at our next meeting on November 30th.**
- 3) Mail a check to the club's P.O. Box**

Thanks much for your continued support and membership of 2009!

TCI Transportation Person of the Year Award

Guidelines for the Memphis Traffic Club Nominee:

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President. **The application must be received or postmarked by April 30th. The successful applicant will be notified by the TCOM in the month of May.**

2009 Event Calendar

Mar. 10 – Richard W. Smith, Solutions Mgr., FedEx Supply Chain Services - Lunch

Apr. 14 – Jim House, Sr.VP Supply Chain-ACH Foods, Racquet Club - Lunch

May 12 - Spring Golf Tourney – Memphis National Legends Course

Sep. 15 - Fall Golf Tourney – Memphis National Champions Course

Oct. 13 - TBA- Speaker Meeting, Racquet Club - Lunch

Nov. 10 - Election Day/Speaker Meeting, Racquet Club

Dec. 4 - Christmas Party, Racquet Club

Terry Carter Memorial Fund!

Terry was a long time transportation person whose life both professionally and personally, touched many in our industry. Several of his past workers and friends asked about making a donation to our scholarship fund in his name, and we were able to do that during our fall golf outing. We have placed a link on our website via Pay Pal where anyone wishing to donate as a memorial to Terry can do so. You may also drop a check in the mail to the Club's P.O Box. Please let us know if you have any questions concerning this cause.

Member Relations

We encourage members to notify Ruby Burks regarding your company, and personal events so that we can share this information with the membership. We would like to include company changes, personal anniversaries, birthdays, births, deaths, graduations, etc., in the MTT. Please contact Ruby at the address/phone below.

New Member Contest Pays \$100.00

Once again this year, your club is beginning a membership contest that begins on February 1, and ends May 31, 2009. To be eligible for the \$100.00 award, a member must sign up at least two new members, and that member receives one entry in the drawing. After this initial entry, you will receive one additional entry for each additional new member you sponsor! The more new members you sign up, the better your chances are of winning the prize. It is imperative that you have the new member list you on their application, so that you will get credit for their membership. All entries will be entered, and the winner will be presented at our September Golf Outing. Good luck, and we hope you earn multiple entries!

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to marty.morelli@yellowcorp.com, and this information will be added to our website.

New Members

Stephen Greer
Landstar
1572 Red Oak Lane
Brentwood, TN 37027
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615-331-5609

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